Bethmara Kessler

Managing Director
The Fraud and Risk Advisory Group, Inc.
United States

I use IDEA.

"I can't imagine doing my work without IDEA and am so glad that I don't have to! No matter where I have been or what I have done, IDEA was always with me – one of the most important elements of my professional tool kit. As an internal and external auditor, IDEA enabled me to improve my productivity and effectiveness time and time again. I was able to easily run complex tests across large amounts of data increasing my audit coverage and testing reliability. IDEA has been invaluable in helping me identify fraud and conduct investigations. Instead of futilely looking for a needle in the haystack, IDEA helps me connect the dots and quickly identify patterns that point me to the places that I need to focus on."

Bethmara Kessler's career has taken her on a journey through different industries, businesses and geographical places. On the road and across the globe for many years she has done Internal and External Audit, Enterprise Risk Management, Fraud Prevention and Investigation, and Consulting. Bethmara has had clients and worked in businesses with profiles as diverse as healthcare, financial services, consumer products, entertainment, retail and more.

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